Village Study Analysis

Melacheruvu

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MELACHERUVU

- **Gadwal mandal, Mahabubnagar district, Andhra Pradesh**
- **Total area(acres) - 2484**
- **Total population - 1981 (2011 census)**
- **Literacy rate - 41.49%**
- **Economic activities - Agriculture, brick making & stone cutting**

METHODOLOGY

- **Participatory Learning and Action(PLA)**
  - **Transact, Resource, Social and Wealth map**
  - **Timeline**
  - **Seasonality analysis**
  - **Problem ranking**
  - **Venn diagram**
- **Focus group discussion**
- **Sample survey and interview**

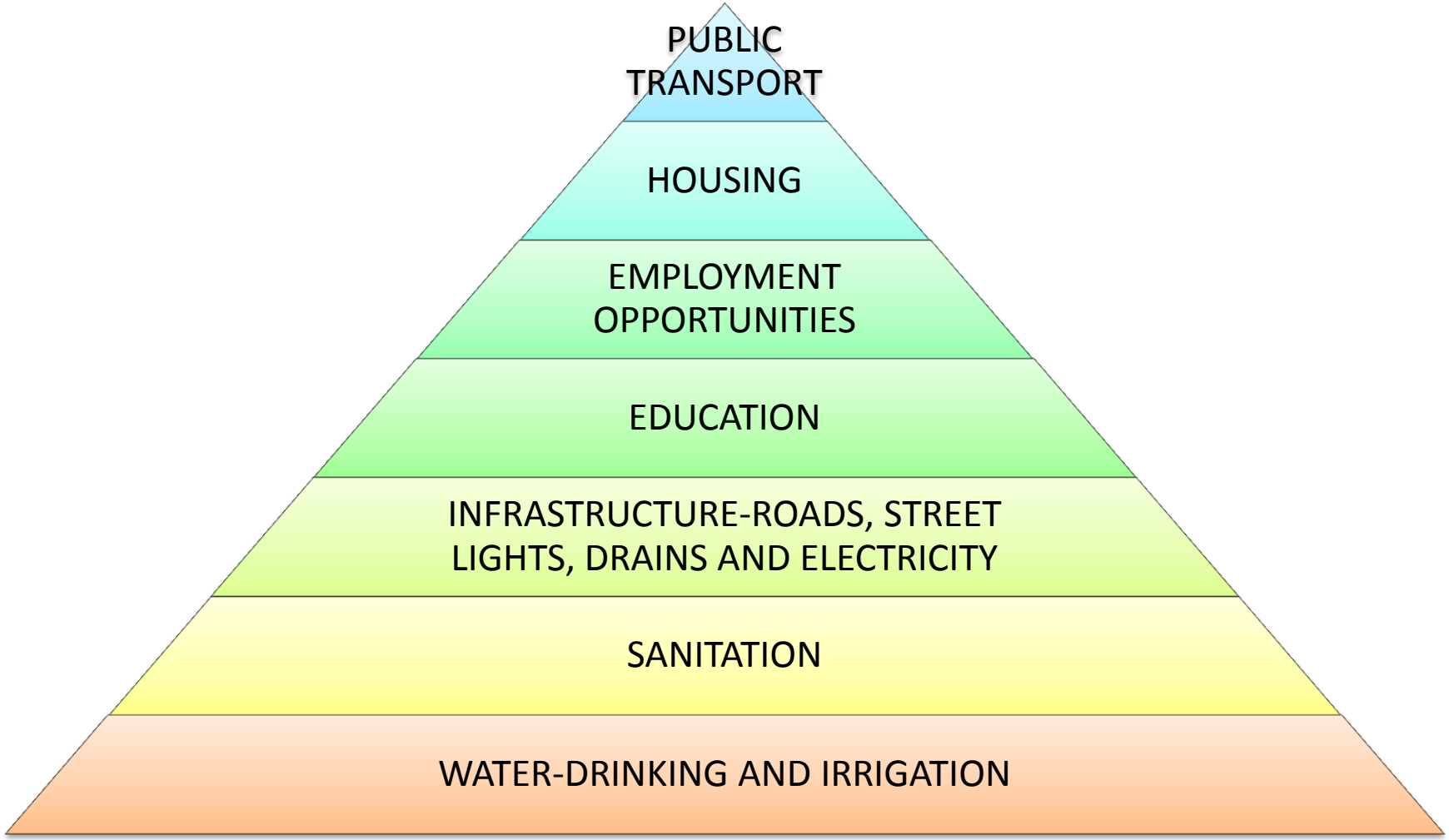
Our limitations

- Language
- Division between the village and the inherent competition between the two colonies
- Lesser time for developing a complete and holistic understanding of the village

SECTOR WISE ANALYSIS

- Education
- Health
- PRI
- Agriculture
- Economy and poverty alleviation
- Gender issues

PROBLEM RANKING



Problems identified

- Division in the village
- Water
- Sanitation
- Entitlements mentality
- Public infrastructure: transport, electricity, street lights, cc roads, drainage
- Low literacy rate
- Low social mobilisation- SHGs not as per AP standards
- Lack of entrepreneurship
- Gender Issues

Suggested measures

- Competition → development → cooperation
- 'Waterman' model
- Access to water and focused intervention
- Entitlements → empowerment
- Provision of infrastructure
- Providing incentives for higher educational attainment
- Revitalising SHG movements
- Skill development, vocational training, SHGs
- Education, SHGs, NGOs

SPARK IN THE DARK

- **Well functioning PS and UPS in the village**
- **The enthusiastic children – Reshma, Mamta Mary, Azad, Balu, Rajesh and many more…**

Learning outcomes from the VS

- The importance of field work and PLA techniques
- The difficulty of administration – gap between planning and implementation
- Facilitation and probing skills
- The vitality of villages in India

Thank you